



**SILVER FOX  
EQUINE**

# 2024 SPONSORSHIP PACKAGES



# SILVER FOX

# ABOUT US



Silver Fox Equine offers a grassroots show series. SFE hosts 6 shows, including an exciting championship show. SFE shows focus on creating a positive, safe, and inclusive competition environment. The shows are “schooling shows,” meaning they are not sanctioned by the governing body Equestrian Canada or Ontario Equestrian; however, each show boasts exciting prizes and opportunities to qualify for our championship show with cash prizes!

Competitors can expect well designed courses, high quality judging, professional footing, an on-site medic, and fully insured events. We are excited to offer a variety of hunter and jumper classes, English and Western dressage, and eventing.

SFE believes grassroots schooling shows are an important step for competitor and horse development. Schooling shows are needed so that riders can learn the ropes of showing in a safe and fun environment. SFE looks for sponsors to help make our shows a memorable event that competitors will keep coming back to. Your sponsorship will allow us to continue offering these much-needed and high quality schooling shows.

## PROJECTED AUDIENCE

2023 has shown 30% growth in the number of competitors! The projected numbers are 75-90 competitors per show. Most of our competitors return each year, and we're proud that they refer their friends to join us as well! The average competitor brings 3 people with them. We project 200+ people at each of our 2 day shows.

## 2024 SHOW DATES

May 25/26

June 22/23

July 17

August 21

Sept 14/15

October 5/6- Championship Show

Please see below for sponsorship packages



## BRONZE PACKAGE

A donation of products/services to one or more shows to be given as prizes or a donation of \$100

- 2 social media posts with your company tagged in the post
- A 1/8 page spot for a logo or company information on our prize list
- 1 announcements at each show about your company
- A feature on our sponsors page on our website



## SILVER PACKAGE

A donation of products/services to one or more shows to be given as prizes or a donation of \$250

- 3 social media posts with your company tagged in the post
- A 1/6 page spot for a logo or company information on our prize list
- 1 announcements at each show about your company
- A feature on our sponsors page on our website



## GOLD PACKAGE

A donation of products/services to all shows and championship to be given as prizes or a donation of \$500

- 4 social media posts with your company tagged in the post
- A 1/3 page spot for a logo or company information on our prize list
- 1 announcements at each show about your company
- An announcement at our championship prize presentation
- A feature on our sponsors page on our website

## CLASS SPONSORSHIP

A donation of \$750

- A class named after your company (your choice of class)
- 6 social media posts with your company tagged in the post
- A 1/2 page spot for a logo or company information on our prize list
- 2 announcements at each show about your company
- A feature on our sponsors page on our website
- The champion and reserve champion of your division will receive coolers or saddle pads with your company name or logo embroidered on them at our championship show



## STADIUM/HUNTER JUMP

Your company will be consulted as to the look and colours of the jump. The jump will be used at all 6 shows, and will also be seen and used by riders renting the jumper or hunter arena (an additional 50+ riders a year).

The jump will be featured in 4 social media posts tagging your business.

- 2 or 4 themed standards to suit your business
- 2-3 poles painted in your business colours (Stadium jumps are typically brighter colours, Hunter jumps are typically more natural colours)
- 1 plank or gate with your business name on it

\$2000+ HST



## CROSS COUNTRY JUMP

A coop or table with your banner or logo on it. Painted to colours of your choosing

\$2500 +HST



Other sponsored jump requests are welcomed & quotes will be provided upon request. Contact Christy for more information:  
[christy@silverfoxequine.com](mailto:christy@silverfoxequine.com)

Thank you so  
much to our  
wonderful 2023  
sponsors!



**COLDWELL BANKER**  
RONAN REALTY,  
BROKERAGE



**ORANGEVILLE  
HYUNDAI**

All Breeds & Disciplines  
**Canadian Horse**  
JOURNAL



**ELEMENT  
ELEVATORS**



**Dufferin Mutual  
Insurance Company**



**Davis  
FEEDS**

LUXY



CHARMS



**COWGIRL**  
UP WITH  
*green*



**GREENHAWK**  
EQUESTRIAN SPORT